



In a rural village in Rajasthan, I recorded the work of six local artisans, capturing their traditional crafts through a series of videos. My goal was to bring visibility to their intricate work and help preserve these heritage skills. I meticulously documented each artist's unique process of weaving and stitching highlighting the dedication and artistry involved.

After editing and preparing these videos, I shared them on social media platforms to raise awareness about their crafts. The videos attracted attention from wider audiences, helping the artisans reach potential supporters and customers. By showcasing their skills, I aimed to not only celebrate these traditional art forms but also enable the artisans to generate additional income and gain recognition. This project taught me the power of storytelling in preserving culture and how digital platforms can amplify voices often overlooked.